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PRESS**

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CRAFTING GOES HIGH-TECH IN CREATIVE COMPUTER CRAFTS

How to make fun and fabulous projects using a printer and basic computing skills

March 30, 2006, San Francisco—Arts and crafts just got a whole lot more exciting. With the release of **Creative Computer Crafts: 50 Fun and Useful Projects You Can Make with Any Inkjet Printer** (No Starch Press, April 2006), would-be Martha Stewarts can apply simple technology to all sorts of projects and achieve impressive results. This eye-catching, four-color book shows, step-by-easy-step, how to use a computer and an inkjet printer to make fun and functional projects. Even with minimal technical skills, readers will be able to jump right in and try their hand at the projects described.

Author Marcelle Costanza started crafting as a hobby 20 years ago, eventually selling her work at local flea markets, and once she discovered software for things like making greeting cards and banners, she was hooked. Her business and its website, www.thecraftypc.com, have become a destination for crafting advice and resources and a forum for swapping project ideas. With **Creative Computer Crafts**, Costanza has written a how-to book for both the newbie and the more seasoned computer crafter, describing projects that will keep any level of reader engaged.

All the projects in **Creative Computer Crafts** include step-by-step instructions, diagrams, and full-color photos of the finished product. A resource list of websites and message boards provides entrée into the computer crafting community, and an exhaustive supplier directory for all sorts of computer crafting materials makes it even easier for readers to find what they need. Some of the projects described are beginner-level and kids can even get involved. As projects increase in sophistication, readers pick up new techniques and skills to become even better crafters.

“This book is packed with more projects, patterns and templates for computer crafting than anything else out there,” said Bill Pollock, founder of No Starch Press. “You don’t have to be an artsy-fartsy type to enjoy making these crafts, nor do you need to be a computer wizard to be successful with them. Virtually all of the newest computer models come bundled with software that encourages users to get creative, and digital photography has gone mainstream, so this book is a perfect way for anyone to have fun with the high-tech equipment that’s in most homes today.”

From picture frames to party favors, **Creative Computer Crafts** will have readers making sensational items that are suitable for gift-giving but they might just want to keep for themselves!

ABOUT THE AUTHOR: Marcelle Costanza started crafting as a hobby 20 years ago, making holiday gifts for family and friends and selling some items at local flea markets. When she got a PC in 1995, she was hooked on computer crafting. With the skills she acquired for computer crafting, she made a career change from medical practice administrator to graphic designer, desktop publisher, and webmaster. Costanza launched her business, The Crafty PC, in 2000.

Creative Computer Crafts: 50 Fun and Useful Projects You Can Make with Any Inkjet Printer by Marcelle Costanza

April 2006, 208 pp., 4-color, \$24.95, ISBN 1-59327-068-2

Available at fine bookstores everywhere, from www.oreilly.com/nostarch, or directly from No Starch Press (www.nostarch.com, orders@nostarch.com, 800.420.7240).

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