# FOR IMMEDIATE RELEASE



# No Starch Press Partners with Humble Bundle to Benefit EFF and Let's Encrypt

Fundraising collaboration offers pay-what-you-want deal to support charities



**SAN FRANCISCO (Sept. 12, 2022)**—Indie tech-book publisher No Starch Press has announced a new partnership with Humble Bundle that lets customers pay what they want for a curated ebook collection, while making a charitable donation. The three-week online deal builds upon the business pair's popular past collaborations, which have raised over \$2.2 million for various nonprofit organizations to date.

The "Linux by No Starch Press" bundle runs through October 3rd, and benefits the Electronic Frontier Foundation (EFF)—the leading nonprofit defending online privacy—and Let's Encrypt, a free SSL certificate authority. This promotion is dedicated to the memory of beloved technologist Peter Eckersley, who died in early September. Eckersley served as Chief Computer Scientist at EFF, and co-founded Let's Encrypt in order to make the internet a safer, more secure place for everyone.

Readers pick from a pricing tier between \$1 and \$40 for up to 21 DRM-free titles, allocating a portion of their payment to the publisher's chosen charities. "EFF is grateful to No Starch Press and the open-source software community for their years of support for our work. They help make the movement for digital privacy, free speech, and open-access possible," said EFF legal director Corynne McSherry.

The "Linux by No Starch Press" bundle has a total retail value of nearly \$800, and offers fan favorites like *Linux Basics for Hackers*, the latest editions of bestsellers, such as *How Linux Works*, and a special bonus tier featuring the incomparable *Linux Programming Interface*.

#### Readers pay \$1 or more to unlock:

Wicked Cool Shell Scripts, 2nd Edition
The Book of Audacity
The Book of Gimp
FreeBSD Device Drivers

# Readers who pay \$10 or more also get:

The Book of PF, 3rd Edition
The GNU Make Book
Designing BSD Rootkits
Absolute OpenBSD, 2nd Edition
Autotools
Racket Programming the Fun Way

## Readers who pay \$18 or more will get all of the above, plus:

The Linux Command Line, 2nd Edition

Absolutely FreeBSD, 3rd Edition

Your Linux ToolBox

Programming with OpenScad

The Book of Inkscape, 2nd Edition

**Linux Basics for Hackers** 

## Readers who pay \$30 or more will get all of the above, PLUS:

How Linux Works, 3rd Edition

**Practical Linux Forensics** 

**DevOps for the Desperate** 

The Book of Kubernetes

## NEW tier: Readers who pay \$40 or more will get all of the above, PLUS:

The Linux Programming Interface

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#### **About No Starch Press**

San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, AI, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit <a href="https://nostarch.com/">https://nostarch.com/</a>.

### **About Humble Bundle**

Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes—between the content creators, charity, and Humble Bundle. Since the company's launch in 2010, Humble Bundle has raised more than \$140 million through the support of its community for a wide range of charities, providing aid for people across the world. For more information, visit <a href="https://www.humblebundle.com/charities">https://www.humblebundle.com/charities</a>.

#### **About the Electronic Frontier Foundation**

The Electronic Frontier Foundation is the leading nonprofit organization defending civil liberties in the digital world. Founded in 1990, EFF champions user privacy, free expression, and innovation through impact litigation, policy analysis, grassroots activism, and technology development. EFF's mission is to ensure that technology supports freedom, justice, and innovation for all people of the world. For more information, visit <a href="https://www.eff.org/">https://www.eff.org/</a>.

### **About Let's Encrypt**

Let's Encrypt is a non-profit 501(c)(3) certificate authority run by Internet Security Research Group that provides X.509 certificates for Transport Layer Security encryption at no charge. For more information, visit https://letsencrypt.org/.