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No Starch Press 'Bundle' Benefits Certificate-Authority Nonprofit

Fundraising collaboration offers pick-your-price deal to support charities



SAN FRANCISCO (Nov. 29, 2021)—Indie tech-book publisher No Starch Press is joining forces with Humble Bundle to offer a curated mix of popular hacking and security titles at a pay-what-you-want price, for a worthy cause. This special three-week deal builds upon a hugely popular collaboration with the digital gaming storefront, that's raised over \$2.1 million for charitable organizations to date.

The "<u>HACKING by No Starch Press</u>" ebook bundle runs now through Dec. 20, and benefits <u>Let's Encrypt</u>—a nonprofit certificate authority launched by the Internet Security Research Group (ISRG)—as well as the <u>No</u> <u>Starch Press Foundation</u>, a 501(c)(3) created by the company's founder, Bill Pollock, to support global hacker communities and STEM initiatives.

This event marks the first time No Starch Press has directly supported Let's Encrypt's international mission to create a safer and more secure Web, Pollock said. "It's hard to overstate the importance of using HTTPS on every website. Not only does Let's Encrypt provide free certificates for creating HTTPS connections, they make the process easy and transparent – which is critical to widespread adoption."

According to ISRG executive director Josh Aas, the sentiment is mutual. "We are thankful to the No Starch Press team for including us in this bundle," he noted. "No Starch's support of our nonprofit organization goes a long way as we continue to make the Web more privacy-respecting for people around the world."

The promotion's PWYW model means customers choose between various pricing tiers of ebooks, then decide how much of their purchase goes to each charity. Boasting a total market value of \$804, the "HACKING by No Starch Press" bundle brings together bestsellers, including the latest edition of *Black Hat Python*, pentesting classics like *Practical Malware Analysis*, and new releases, such as *Ethical Hacking*.

Readers pay \$1 or more to unlock: <u>Practical Forensic Imaging</u> <u>The Tangled Web</u> Pentesting Azure Applications

Readers who pay \$10 or more also get:

Serious Cryptography Practical Malware Analysis Attacking Network Protocols Foundations of Information Security Malware Data Science Real-World Bug Hunting

Readers who pay \$18 or more will get all of the above, plus:

Black Hat Python, 2nd Edition Crypto Dictionary Cyberjutsu How to Hack Like a Ghost Practical IoT Hacking Black Hat Go Rootkits and Bootkits

BONUS tier: Readers who pay \$30 or more will get all of the above, PLUS:

Ethical Hacking The Ghidra Book

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About No Starch Press

San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, AI, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit https://nostarch.com/.

About Humble Bundle

Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes—between the content creators, charity, and Humble Bundle. Since the company's launch in 2010, Humble Bundle has raised more than \$140 million through the support of its community for a wide range of charities, providing aid for people across the world. For more information, visit https://www.humblebundle.com/charities.

About Let's Encrypt

Let's Encrypt is a non-profit 501(c)(3) certificate authority run by Internet Security Research Group that provides X.509 certificates for Transport Layer Security encryption at no charge. For more information, visit <u>https://letsencrypt.org/</u>.

About The No Starch Press Foundation

The No Starch Press Foundation is a 501(c)3 nonprofit created to support and grow the collective knowledge and contributions of the worldwide hacker and STEM communities. The Foundation supports hackers of all types, regardless of experience—whether passionate beginners or lifelong learners wishing to make a broader contribution to their community and the world. For more information, please visit https://nostarchfoundation.org.