



## FOR IMMEDIATE RELEASE

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### **No Starch Press ‘Bundle’ Benefits Web-Encryption Nonprofit** *Fundraising collaboration offers pick-your-price deal to support charities*

**SAN FRANCISCO (Feb. 28, 2022)**—Indie tech-book publisher No Starch Press is again joining forces with [Humble Bundle](#) to offer a curated mix of premier programming titles at a pay-what-you-want price, for a worthy cause. This special month-long deal builds upon the company’s hugely popular collaboration with the digital gaming storefront, which has raised over \$2.2 million for charitable organizations to date.

“[The Joy of Coding](#)” ebook bundle runs now through March 21st, and benefits [Let’s Encrypt](#)—a nonprofit certificate authority launched by the Internet Security Research Group (ISRG)—as well as the [No Starch Press Foundation](#), a 501(c)(3) created by the publishing house’s founder, Bill Pollock, to support and empower hacker communities around the world.

This event marks the second time No Starch Press has directly supported Let’s Encrypt’s international mission to create a safer and more secure Web. “It’s hard to overstate the importance of using HTTPS on every website,” Pollock said. “Not only does Let’s Encrypt provide free certificates for creating HTTPS connections, they make the process easy and transparent, which is critical to widespread adoption.”

ISRG executive director Josh Aas expressed his organization’s gratitude for the ongoing support. “We’re thankful to the No Starch Press team for including us in another bundle,” he said. “The charitable contributions we receive from these events help us continue our mission to make a more secure and privacy-respecting Web for users all over the globe.”

The promotion’s PWYW model means customers choose between various pricing tiers of ebooks, then decide how much of their purchase goes to each charity. Boasting a total market value of \$663, the “The Joy of Coding” bundle brings together bestsellers like *Rust for Rustaceans*, modern classics like *The Secret Life of Programs*, and new releases, such as *Introduction to Computer Organization*.

**Readers pay \$1 or more to unlock:**

[Learn You A Haskell for Great Good!](#)  
[If Hemingway Wrote JavaScript](#)  
[Clojure for the Brave and True](#)

**Readers who pay \$10 or more also get:**

[The Rust Programming Language \(Rust 2018\)](#)  
[The Secret Life of Programs](#)  
[Racket Programming the Fun Way](#)  
[Network Programming with Go](#)  
[Land of Lisp](#)

**Readers who pay \$18 or more will get all of the above, plus:**

[Effective C](#)  
[Algorithmic Thinking](#)  
[Write Great Code, Vol. 1, 2nd Edition](#)

[Write Great Code, Vol. 2, 2nd Edition](#)  
[Write Great Code, Vol. 3](#)  
[Hardcore Programming for Mechanical Engineers](#)

**BONUS tier: Readers who pay \$30 or more will get all of the above, PLUS:**

[Rust for Rustaceans](#)  
[Computer Graphics from Scratch](#)  
[Learn to Code by Solving Problems](#)  
[Introduction to Computer Organization](#)

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#### **About No Starch Press**

San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, AI, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit <https://nostarch.com/>.

#### **About Humble Bundle**

Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes—between the content creators, charity, and Humble Bundle. Since the company's launch in 2010, Humble Bundle has raised more than \$140 million through the support of its community for a wide range of charities, providing aid for people across the world. For more information, visit <https://www.humblebundle.com/charities>.

#### **About Let's Encrypt**

Let's Encrypt is a 501(c)(3) certificate authority founded and operated by the Internet Security Research Group, that provides free digital certificates enabling HTTPS (SSL/TLS) in the most user-friendly way possible. To date, more than 260 million websites have benefited from the organization's X.509 certificates for Transport Layer Security encryption. For more information, visit <https://letsencrypt.org/>.

#### **About The No Starch Press Foundation**

The No Starch Press Foundation is a 501(c)3 nonprofit created to support and grow the collective knowledge and contributions of the worldwide hacker and STEM communities. The Foundation supports hackers of all types, regardless of experience—whether passionate beginners or lifelong learners wishing to make a broader contribution to their community and the world. For more information, please visit <https://nostarchfoundation.org>.